CGC UNIVERSITY MOHALI

Shaping Tomorrow, Today

Our Legacy

QS PLATINUM I-GAUGE | nirf | NAAC GRADE A+ | NBA

INTERNATIONAL SYMPOSIUM

ON

DIGITAL TRANSFORMATION, SUSTAINABILITY & INCLUSIVE DEVELOPMENT: A GLOBAL BUSINESS PERSPECTIVE (ISDTSID-2026)



DATE: 18TH -19TH DECEMBER 2026(HYBRID MODE)



ABOUT CGC UNIVERSITY, MOHALI

Founded in 2025 under the Chandigarh Educational Society, CGC University, Mohali builds on a 25+ years legacy of academic excellence. Recognized with NAAC A+ accreditation, NIRF rankings, NBA accreditation, and a QS I-GAUGE Platinum rating, the university is committed to delivering high-quality, innovative, and student-focused education. With an AI-powered learning ecosystem, industry-aligned programs, modern infrastructure, and experienced faculty, the university prepares students for the evolving world of work while fostering their holistic development, empowering them to grow into skilled professionals, entrepreneurs, and leaders. Offering affordable education with a global perspective, CGC University, Mohali stands as a premier destination for higher education and learning in the region.

ABOUT SCHOOL OF MANAGEMENT STUDIES (SMS)

The School of Management Studies (SMS) at CGC University, Mohali is dedicated to nurturing future-ready leaders through industry-aligned management education. With a curriculum that blends theoretical rigor and practical application, SMS emphasizes innovation, analytical thinking, and ethical decision-making. Supported by experienced faculty, contemporary teaching methods, and strong industry linkages, the school prepares students for successful careers in business, entrepreneurship, and public leadership. Through experiential learning, research opportunities, and professional development initiatives, SMS fosters a culture of excellence, collaboration, and strategic insight, empowering graduates to excel in the global marketplace.



ABOUT THE SYMPOSIUM

The International Symposium on Digital Transformation, Sustainability & Inclusive Development: A Global Business Perspective (ISDTSID-2026) aims to examine the strategic impact of digital technologies on organizational performance, competitiveness, and innovation; explore the integration of sustainability principles into corporate governance, business strategies, and decision-making; and promote responsible, stakeholder-centric business models that contribute to inclusive growth and development.

The Symposium seeks to provide a dynamic platform for scholars, industry leaders, policymakers, research scholars, and students to exchange knowledge, share experiences, and deliberate on how digital transformation, sustainability, and inclusive development are reshaping contemporary business and management practices.

The Symposium will facilitate the exchange of innovative ideas, evidence-based insights, and emerging practices while fostering interdisciplinary dialogue and meaningful collaboration among academia, industry, government, and other stakeholders. It aims to generate actionable insights, collaborative networks, and policy recommendations that can contribute to sustainable innovation, responsible business practices, and inclusive economic progress in a rapidly evolving global environment.



CALL FOR RESEARCH PAPERS

Prospective authors are invited to submit original research papers aligned with the symposium theme and designated tracks. Submissions may address theoretical, empirical, conceptual, methodological, technological, managerial, or interdisciplinary perspectives.

The symposium particularly welcomes research that explores the intersection of digital transformation, sustainability, inclusive development, innovation, responsible business, and societal impact in diverse global contexts.

PUBLICATION:
Selected papers will be published in Scopus Indexed Journal / Scopus indexed Edited Book with additional processing charges

The paper submission link is as follows:

FOR MORE DETAILS ABOUT THE SYMPOSIUM PLEASE VISIT:

Symposium Website Link

https://www.cgcuniversity.in/conference/icdtsid/

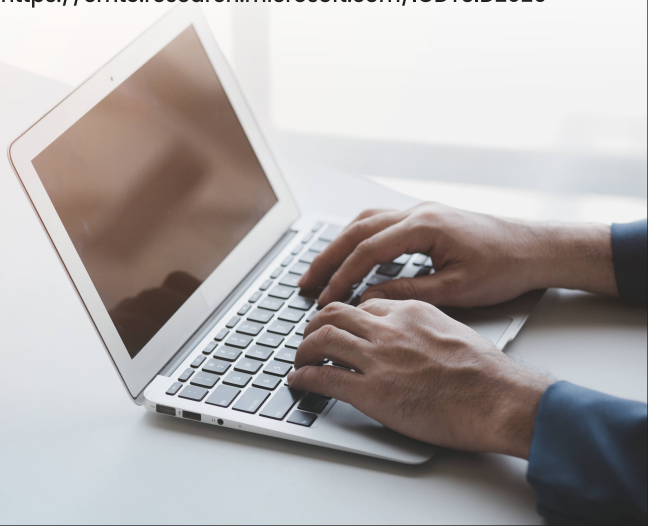
Paper Submission Link

https://cmt3.research.microsoft.com/ICDTSID2026

For Enquiry, Please Contact At
Symposium Email ID

icdtsid2026@cgcuniversity.in





SYMPOSIUM TRACKS

Track 1: AI-driven Strategies, Digital Transformation, & Ethics

- Strategic digital transformation & business model innovation
- AI-enabled managerial decision-making
- Analytics-driven performance and productivity strategies
- Strategic leadership and decision making in digital adoption
- Digital governance, ethics, and risk management
- Policy and regulatory implications for organizations

Track 2: Digital Markets & Global Value Networks

- Strategic marketing and brand development
- Consumer behavior, insights, and analytics for decision-making
- Customer experience and engagement strategies
- Global trade, supply chains, and value network strategy
- Operational resilience and crisis response
- Procurement and partner relationship strategies

Track 3: FinTech, Financial Systems, & Development Policy

- Strategic financial decision-making in organizations
- FinTech adoption and organizational implications
- Financial inclusion and inclusive growth strategies
- Sustainable and impact-focused investment
- Risk, compliance, and regulatory frameworks
- Policy and organizational finance for development

Track 4: Leadership, Human Innovation, & Entrepreneurial Ecosystems

- Talent strategy, workforce planning, and HR analytics
- Leadership, organizational change, and transformation
- Future of work, skills development, and workforce adaptation
- Diversity, equity, and inclusive organizational culture
- Entrepreneurial strategy, innovation ecosystems, and start-up growth
- University–industry collaboration and ecosystem development

Track 5: Sustainability, ESG, & Responsible Governance

- Corporate sustainability strategy & ESG integration
- Climate-responsive and socially responsible business models
- Circular economy and sustainable operational practices
- Stakeholder engagement and accountability
- Responsible sourcing and ethical supply chains
- Aligning business strategy with SDGs

REGISTRATION FEE

S.No.	Delegates	Early Bird Registration from 15th Oct. to 19th Nov. 2026	Fees from 20th Nov. 2026 to 15th Dec. 2026
1	Delegates from Industry	Rs. 2000	Rs 2500
2	Faculty Members / Research Scholars	Rs. 1500	Rs. 2000
3	UG & PG Students	Rs. 500	Rs. 800
4	Foreign Delegates	100 USD	150 USD

Registration fees can be paid through NEFT / ONLINE

ACCOUNT NAME	CGC University School Of Management Studies
BANK NAME	AXIS
ACCOUNT NUMBER	926010030841484
IFSC CODE	UTIB0001130
BANK ADDRESS	LANDRAN

Important Dates



Extended Abstract Submission	**From 15 Oct. 2026 Onwards**
Notification of Acceptance	**2nd November, 2026 onwards**
Last Date of Registration and Full Paper Submission	**2nd December, 2026**
Symposium Date	**18th-19th December 2026**

Organizing Committee

SYMPOSIUM CHIEF PATRON

S. Rashpal Singh Dhaliwal

Father of Education, Chancellor, CGC University, Mohali

SYMPOSIUM PATRON

Mr. Arsh Dhaliwal

Managing Director, CGC University, Mohali

UNIVERSITY LEADERS

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Executive Vice President, CGC University, Mohali

Dr. Vinay Kumar Goyal

Vice Chancellor, CGC University, Mohali

Dr. Anupamdeep Sharma

Pro Vice Chancellor (Examination & Registrar),
CGC University, Mohali

Dr. Anish Gupta

Pro Vice Chancellor (Academics & International Relations),
CGC University, Mohali

Dr. Sandeep Singh,

Dean Research, Director IQAC, CGC University, Mohali

SYMPOSIUM CHAIR

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Dean Management, School of Management Studies,
CGC University, Mohali

SYMPOSIUM CO-CHAIR

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Assistant Dean MBA, School of Management Studies, CGC University, Mohali

Dr. J. Prabhakaran
HOD, BBA, School of Management Studies, CGC University.

Ms. Anjali
HOD, Commerce, School of Management Studies, CGC University.

CONVENOR

Dr. Santosh Bali
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Assistant Professor, BBA, SMS, CGC University, Mohali

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Ms. Muskaan Thakur
Mr. Gourav K Mangar
Ms. Harinder Kaur
Mr. Deepak Saroha
Mr. Amanpreet Singh

KEY SPEAKERS

INTERNATIONAL SPEAKERS



Dr. Glenn Walter Muschert

Professor, Digital Sociology,
Department of Public Health &
Epidemiology, Khalifa University, Abu Dh



Dr. Salima Hamouche

Professor, Department of Management,
College of Business Administration,
University of Sharjah



Dr. Aniket S. Gupta

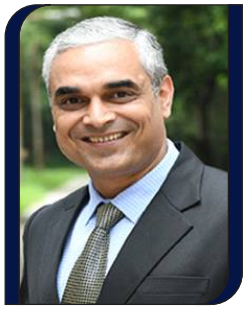
sistant Professor,
Universidad de los Andes in Bogotá,
Colombia



Dr. Sheela Ram

Vice Chancellor,
Botho University, Eswatini

NATIONAL SPEAKERS



Dr. Nikunj Kumar Jain

Associate Professor,
IIM Nagpur, India



Dr. R. Venkatesakumar

Professor,
Department of Management Studies,
Pondicherry University,
Puducherry



Dr. C. Ganeshkumar

Associate Professor,
School of Management Studies,
University of Hyderabad, Telangana



Dr. A. Sivakumar

Professor of Marketing
VIT Business School,
Vellore Institute of Technology, Vellore

ORGANIZED BY:

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CGC UNIVERSITY, MOHALI, PUNJAB, INDIA

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