CGC UNIVERSITY MOHALI
Shaping Tomorrow, Today

Our Legacy

METAA SCHOOL OF BUSINESS
Shaping Tomorrow, Today

MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)

In Association With EY, India

Advanced Industry-Driven Learning for Data-Led Business Leadership



Admission Helpline: **+91 84376 04444**

Program Overview

The **Master of Business Administration (Business Analytics) in association with Ernst & Young (EY, India)** is a future-focused postgraduate program designed to develop leaders capable of driving strategic decisions through data and analytics.

Through live instructor-led sessions, experiential learning, and mentorship from industry experts, students gain advanced expertise in **business analytics, data-driven strategy, artificial intelligence, and decision sciences,** ensuring strong employability across global industries.

This program integrates core management principles with cutting-edge analytics applications, empowering graduates to transform complex data into impactful business strategies.

Key Program Highlights

- Live Instructor-Led Sessions: Advanced training from certified analytics professionals
- Mentorship from EY, India Experts: Industry mentorship connecting classroom theory with real business scenarios
- Experiential Learning: Hands-on analytics labs, live consulting projects, and case studies
- Industry Certifications: Globally recognized EY, India certifications in Business Analytics and AI
- Future-Ready Skills: Expertise in predictive analytics, AI-driven decision-making, and business intelligence
- High Career Potential: Access to premium analytics and consulting opportunities worldwide
- Placement Preparedness: Resume building, mock interviews, and executive career mentoring



Reason to ♥ CGC University, Mohali

Unleash your potential with exceptional career planning and development training, ensuring you're equipped for success in today's competitive world.

NAAC A+ Accreditation, ensures excellence in every aspect of your academic journey

Beyond academics, CGC University, Mohali offers a plethora of extracurricular activities, nurturing holistic development & well-rounded individuals.

Culturally rich campus for mutual learning, with students from various nationalities and backgrounds

Events and workshops prepare students for the world that awaits, instilling confidence and readiness to tackle any challenge head-on.

Step into the real world with hands-on experiences that prepare you for the challenges & opportunities ahead.

Access to a network of 300+ Universities across 70+ Countries, fostering international collaborations and opportunities.

Explore a world of learning with state-of-the-art facilities, where innovation meets education through advanced simulations and technologies

Dive into a dynamic campus life buzzing with energy creativity, and endless possibilities for personal and professional growth.

Career Opportunities

Graduates can pursue roles such as:

Business Analytics Manager

Senior Business Analyst

Analytics Consultant

Strategy & Data Consultant

Business Intelligence Manager

Data-Driven Decision Specialist

Top Recruiters Include:

EY Shape the future with confidence | Microsoft | Google | Infosys

pwc | Deloitte. | KPMG | amazon

accenture | TCS TATA CONSULTANCY SERVICES | IBM



Industry-Integrated Learning

Through collaboration with EY, India, students receive:

- Mentorship on real-world analytics consulting projects
- Access to business case studies, hackathons, and innovation challenges
- Internship and placement opportunities in analytics and consulting
- Expert sessions from EY, India consultants and analytics leaders

Curriculum Highlights

The curriculum integrates advanced management education with specialized analytics training.

Core Modules:

- Strategic Management and Leadership
- Managerial Economics and Finance
- Marketing Analytics and Operations Management
- Business Communication & Organizational Behavior

Business Analytics Specialization

- Advanced Data Analytics & Visualization
- Predictive Modeling & Decision Sciences
- AI for Business Strategy
- Big Data & Business Intelligence
- Ethical and Responsible Data Practices

Tools & Platforms:

Advanced analytics tools, Business Intelligence platforms, Cloud-based analytics systems

Projects & Internships:

- Semester-wise analytics consulting projects
- Industry capstone project co-guided by EY, India's experts
- Mandatory corporate internship

Why Choose This Program?

- Learn from certified trainers and industry practitioners
- Gain real-world exposure to analytics-driven business strategy
- Earn EY-endorsed professional certifications
- Graduate career-ready for leadership roles in global analytics and consulting

DISCOVER MORE @CGC UNIVERSITY, MOHALI

DOCTORAL PROGRAMMES

Take your research journey further with Ph.D. programmes at CGC University, Mohali, designed for scholars who want to explore meaningful questions, generate new knowledge and contribute to their field. With expert research mentorship, interdisciplinary opportunities, advanced research facilities and a supportive academic ecosystem, doctoral scholars are empowered to turn rigorous research into real-world impact.

FROM QUESTION TO CONTRIBUTION

Explore → Research → Innovate → Publish → Contribute



OUR RESEARCH BY THE NUMBERS

3000+
Patents Published

2000+
Patents Filed

15 Cr+
Annual Research Budget

5000+
Papers Published

- ASK BOLD QUESTIONS
- BUILD NEW ANSWERS
- MAKE AN IMPACT



WHERE OPPORTUNITY MEETS PREPARATION

Your Career Shouldn't Be Left to Chance.

At CGC University, Mohali, we start preparing you for the world of work long before your final semester.

The DIVISION OF CAREER PLANNING & DEVELOPMENT (DCPD) connects your aspirations with the skills, experiences and opportunities that can take you there, through personalised career guidance, industry-led training, internships, interview preparation, alumni mentorship and recruitment drives.

FROM CAMPUS TO CAREER, WE DELIVER

1700+ COMPANIES ENGAGED

HIGHEST PACKAGE | **₹1 Cr**

JOB OFFERS **12000+**

Our Top Recruiters

Microsoft · amazon web services · Google · Meta · Deloitte. · Adobe · SAP · accenture · BANK OF AMERICA · wipro · Capgemini

Our Placements



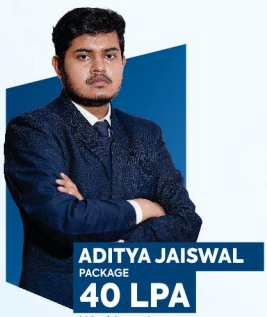
KASHVI KHURANA
PACKAGE
45 LPA
Working at
GoDaddy



MR. SURAJ YADAV
B.Tech. CSE
1 CRORE



OM KUMAR
PACKAGE
44 LPA
Working at
servicenow



ADITYA JAISWAL
PACKAGE
40 LPA
Working at
AUTODESK.



SIMRAN SAINI
PACKAGE
33 LPA
Working at
AUTODESK.



SANSKRITI VERMA
PACKAGE
32 LPA
Working at
AUTODESK.



SUMANT RANJAN SINGH
PACKAGE
30 LPA
Working at
Mu Sigma
DO THE MATH



DHEERAJ SAINI
PACKAGE
30 LPA
Working at
Mu Sigma
DO THE MATH



RAHUL KURMI
PACKAGE
30 LPA
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SHREYA RAJ
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Mu Sigma
DO THE MATH



MADHAV AMMAD
PACKAGE
29 LPA
Working at
NUTANIX.



SUNPREET KAUR
PACKAGE
29 LPA
Working at
XPERI



SIMRAN DHIMAN
PACKAGE
29 LPA
Working at
NOKIA



RAHUL SHARMA
PACKAGE
20 LPA
Working at
PLAYSIMPLE



SANJANA
PACKAGE
13 LPA
Working at
salescode



DILPREET KAUR
PACKAGE
12 LPA
Working at
Elegance



INDERJOT KAUR
PACKAGE
12 LPA
Working at
Elegance



PARTINA JAIN
PACKAGE
10 LPA
Working at
OneBanc



ANSHIKA
PACKAGE
10 LPA
Working at
CAELIUS



RISHABH NAITHANI
PACKAGE
10 LPA
Working at
nsn

Stardust & Success

captured *forever*











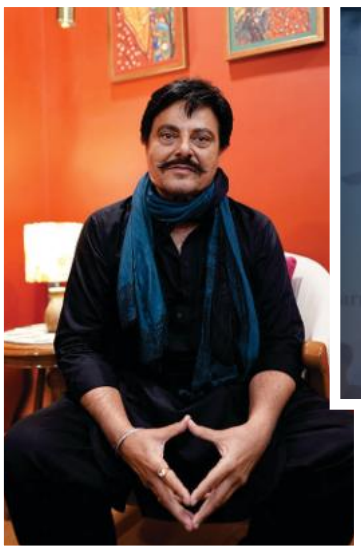























CGC University, Mohali brings stardom to campus with dazzling celebrity visits, iconic events, & star-studded moments that inspire students and make every day a celebration of talent & ambition.

Our Admission Offices

CHANDIGARH
M: 98759-42703
SCO 185, 2nd Floor,
Sector 37-C, Chandigarh.

LUDHIANA
M: 73411-13179, 98759-43262
SCO NO 11, Block A, Model Town
Extension, Ludhiana-141002

HARYANA
M: 76269-25293
SCO NO. 351,Mugal Kanal,
Karnal-132001

HARYANA
M: 98759-91733
DSB 113, Ground Floor,
Green Square Market, Hisar,
Haryana – 125001

HARYANA
M : 91158-80338
Shop No. 50A, First Floor,
Jaggi City Centre,
Ambala City, Haryana-134003

HIMACHAL PRADESH
M: 87250-82014
Near Canara Bank,
Main Bus Stand, Hamirpur,
HP.

HIMACHAL PRADESH
M : 90567-26252
4th floor, Sarab Complex
Sanjauli Shimla HP- 171006

HIMACHAL PRADESH
M: 95179-00618
2nd floor, Palampur City Mall
(V-Mart) Near Vishal Megamart
Palampur

HIMACHAL PRADESH
M: 73470-11697
BR Complex Shop Number 3 & 4
Opp. Old Bus Stand Una, Tehsil &
Distt. Una (H.P) 174303

UTTAR PRADESH
M: 91155-81118
SCO 1-2, 1st Floor, Above
Van Heusen, Gill Colony
Saharanpur-247001

UTTAR PRADESH
M: 76269-25341
Office No.101B, Govinda Building,
1-A, Shahanajaf Road ,Opp.
Police Commissioner Residence,
Hazratganj, Lucknow -226001.

BIHAR
M: 91155-81114
M-2/22, Ground Floor, Hazari Singh
Lane, Sri Krishna Puri, Boring Road,
Behind Sri Bhadra Kali Mandir,
PATNA-800001

RAJASTHAN
M: 73411-12826
Plot No. B-36 & B-60A,
10B Scheme, Opposite,
B.P Petrol Pump, Gopal Pura,
Bye Pass Road Jaipur-302015

UTTARAKHAND
M: 73411-13174
The Work Place, Plot No 22/1,
2nd floor, Svarna -mana Complex,
Near Pacific Mall, Rajpur Road,
Dehradun

JAMMU & KASHMIR
M: 87130-97550, 87250-82013
Shop No. 7A 2 South Block,
Basement Bahu Plaza,
Jammu-180020

WEST BENGAL
M: 70872-39381
PS QUBE, Unit No -214, 2nd Floor
Plot No. IID/31/1, Street No .:- 1111,
New Town, Near City centre -2,
Opposite City Centre 2 Metro
Station, Kolkata - 700161

HYDERABAD
M: 76269-25286
Door No. 6-3-1093, Space No. 402,
4th Floor, V. V. Vintage
Boulevard, Raj Bhavan Road,
Hyderabad-500082

ASSAM
M: 76269-25292
2nd Floor, A G Plaza, GS Road,
Old Post Office ABC Christian
Basti, Near Mizoram House,
Guwahati 781005, Assam

JHARKHAND
M: 73411-03797
302- B, 3rd Floor, RS Tower
circular Road, Lalpur Ranchi
Jharkhand - 834001

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To Locate Us!

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www.cgcuniversity.in

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