Disclaimer: CGC University, Mohali is an autonomous Institution and is not related with Chandigarh University (CU), in any manner.

CGC UNIVERSITY MOHALI
Shaping Tomorrow, Today

Our Legacy
QS I-GAUGE | nirf | NAAC GRADE A+ | NBA

METAA SCHOOL OF BUSINESS
Shaping Tomorrow, Today

MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)

In Association With IBM

Advanced Industry-Driven Learning for Data-Led Business Leadership



Admission Helpline: **+91 84376 04444**

Program Overview

The **Master of Business Administration (Business Analytics) in association with IBM** is a future-focused postgraduate program designed to develop leaders capable of driving strategic decisions through data and analytics.

Through live instructor-led sessions, experiential learning, and mentorship from industry experts, students gain advanced expertise in **business analytics, data-driven strategy, artificial intelligence, and decision sciences,** ensuring strong employability across global industries.

This program integrates core management principles with cutting-edge analytics applications, empowering graduates to transform complex data into impactful business strategies.

Key Program Highlights

- Live Instructor-Led Sessions: Advanced training from certified analytics professionals
- Mentorship from IBM Experts: Industry mentorship connecting classroom theory with real business scenarios
- Experiential Learning: Hands-on analytics labs, live consulting projects, and case studies
- Industry Certifications: Globally recognized IBM certifications in Business Analytics and AI
- Future-Ready Skills: Expertise in predictive analytics, AI-driven decision-making, and business intelligence
- High Career Potential: Access to premium analytics and consulting opportunities worldwide
- Placement Preparedness: Resume building, mock interviews, and executive career mentoring



Reason to ♥ CGC University, Mohali

Unleash your potential with exceptional career planning and development training, ensuring you're equipped for success in today's competitive world.

NAAC A+ Accreditation, ensures excellence in every aspect of your academic journey

Beyond academics, CGC University, Mohali offers a plethora of extracurricular activities, nurturing holistic development & well-rounded individuals.

Culturally rich campus for mutual learning, with students from various nationalities and backgrounds

Events and workshops prepare students for the world that awaits, instilling confidence and readiness to tackle any challenge head-on.

Step into the real world with hands-on experiences that prepare you for the challenges & opportunities ahead.

Access to a network of 300+ Universities across 70+ Countries, fostering international collaborations and opportunities.

Explore a world of learning with state-of-the-art facilities, where innovation meets education through advanced simulations and technologies

Dive into a dynamic campus life buzzing with energy creativity, and endless possibilities for personal and professional growth.

Career Opportunities

Graduates can pursue roles such as:

Business Analytics Manager

Senior Business Analyst

Analytics Consultant

Strategy & Data Consultant

Business Intelligence Manager

Data-Driven Decision Specialist

Top Recruiters Include:

EY Shape the future with confidence | Microsoft | Google | Infosys

pwc | Deloitte. | KPMG | amazon

accenture | TCS Tata Consultancy Services | IBM



Industry-Integrated Learning

Through collaboration with IBM, students receive:

- Mentorship on real-world analytics consulting projects
- Access to business case studies, hackathons, and innovation challenges
- Internship and placement opportunities in analytics and consulting
- Expert sessions from IBM consultants and analytics leaders

Curriculum Highlights

The curriculum integrates advanced management education with specialized analytics training.

Core Modules:

- Strategic Management and Leadership
- Managerial Economics and Finance
- Marketing Analytics and Operations Management
- Business Communication & Organizational Behavior

Business Analytics Specialization

- Advanced Data Analytics & Visualization
- Predictive Modeling & Decision Sciences
- AI for Business Strategy
- Big Data & Business Intelligence
- Ethical and Responsible Data Practices

Tools & Platforms:

Advanced analytics tools, Business Intelligence platforms, Cloud-based analytics systems

Projects & Internships:

- Semester-wise analytics consulting projects
- Industry capstone project co-guided by IBM experts
- Mandatory corporate internship

Why Choose This Program?

- Learn from certified trainers and industry practitioners
- Gain real-world exposure to analytics-driven business strategy
- Earn IBM-endorsed professional certifications
- Graduate career-ready for leadership roles in global analytics and consulting

At CGC University, Mohali research isn't just encouraged — it's empowered.

608+
Patents Published

15 Cr+
Annual Research Budget

2000+
Patents Filed

1800+
Papers Published

Research papers published in globally recognized journals such as

SCI, SCIE, ESCI, SCOPUS, ABDC, WOS, and UGC Care.



DIVISION OF CAREER PLANNING AND DEVELOPMENT (DCPD) AT CGC UNIVERSITY, MOHALI

At CGC University, Mohali, the Division of Career Planning and Development (DCPD) plays a pivotal role in shaping the future of our students. Committed to fostering holistic career growth, the DCPD offers a comprehensive range of services designed to equip students with the skills and knowledge they need to thrive in today's competitive job market.



KEY FEATURES OF DCPD:

- Personalized Career Guidance
- Skill Development Workshops
- Industry Connections
- Placement Assistance
- Alumni Network
- Career Fairs
- Mock Interviews
- Soft Skills Training
- Internship Opportunities
- Global Placements Support

Scan & Step Into
Placements!

HIGHEST PACKAGE

1 Crore

COMPANIES VISITED

1500+

PLACEMENTS OFFERED

12000+

FROM CLASSROOM TO BOARDROOM JOIN THE PATH OF FUTURE LEADERS



SURAJ YADAV
B.Tech. CSE
1 CRORE
Per Annum



ANMOL BHATHEJA
B.Tech. CSE
45.5 LPA
amazon

OMM KUMAR
B.Tech. CSE
44 LPA
servicenow



SIMRAN SAINI
B.Tech. CSE
40 LPA
AUTODESK.





SHREYA RAJ
B.Tech. AI & ML
30 LPA
Mu Sigma
DO THE MATH



MADHAV ANAND
B.Tech. CSE
29 LPA
NUTANIX

SURPREET KAUR
B.Tech. CSE
28 LPA
XPERI



SWAPNA DEVI
B.Tech. CSE
26 LPA
TheMathCompany



Stardust & Success

captured *forever*





















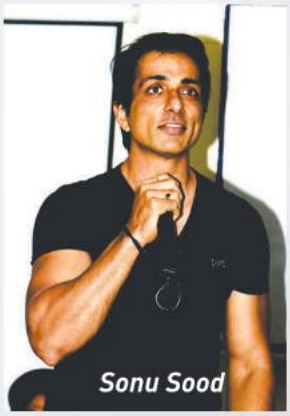












CGC University, Mohali brings stardom to campus with dazzling celebrity visits, iconic events, & star-studded moments that inspire students and make every day a celebration of talent & ambition.

Our Admission Offices

CHANDIGARH
CHANDIGARH
SCO 185, 2nd Floor,
Sector 37-C, Chandigarh
M: 98759-42703

JAMMU & KASHMIR
JAMMU
Shop No. 7A 2 South Block,
Basement Bahu Plaza,
Jammu-180020
M: 87130-97550, 87250-82013

ASSAM
GUWAHATI
2nd Floor, A G Plaza, GS Road,
Old Post Office ABC Christian
Basti, Near Mizoram House,
Guwahati 781005, Assam
M: 76269-25292

HYDERABAD
HYDERABAD
Door No. 6-3-1093, Space No. 402,
4th Floor, V. V. Vintage Boulevard,
Raj Bhavan Road,
Hyderabad-500082
M: 76269-25286

HARYANA
AMBALA
Shop No. 50A, First Floor,
Jaggi City Centre,
Ambala City, Haryana-134003
M : 91158-80338

HARYANA
KARNAL
SCO NO. 351,
Mugal Kanal,
Karnal-132001
M: 76269-25293

UTTAR PRADESH
LUCKNOW
Office No.101B, Govinda Building,
1-A, Shahanajaf Road ,Opp.
Police Commissioner Residence,
Hazratganj, Lucknow -226001.
M: 91155-81115

UTTAR PRADESH
SAHARANPUR
SCO 1-2, 1st Floor, Above
Van Heusen, Gill Colony
Saharanpur-247001
M: 91155-81118

HIMACHAL PRADESH
PALAMPUR
2nd floor, Palampur City Mall
(V-Mart) Near Vishal Megamart
Palampur
M: 95179-00618

HIMACHAL PRADESH
HAMIRPUR
Near Canara Bank,
Main Bus Stand, Hamirpur,
Himachal Pradesh
M: 87250-82014

BIHAR
PATNA
M-2/22, Ground Floor, Hazari Singh
Lane, Sri Krishna Puri, Boring Road,
Behind Sri Bhadra Kali Mandir,
PATNA-800001
M: 91155-81114

RAJASTHAN
JAIPUR
Plot No. B-36 & B-60A,
10B Scheme, Opposite
B.P Petrol Pump, Gopal Pura
Bye Pass Road Jaipur-302015
M: 73411-12826

CGC UNIVERSITY

State Highway 12A, Chandigarh-Sirhind Road,
Sahibzada Ajit Singh Nagar, Mohali, Punjab 140307

admissions@cgcuniversity.in

Toll Free: **1800 500 5005**
Admission Helpline**: +91 84376 04444**

For further details Log on to
www.cgcuniversity.in

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To Locate Us!

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